



Fast facts about Kitchener

January 2011

Population profile¹

Current population estimate

Age cohort	City of Kitchener, July 1, 2009		
	Male	Female	Total
0-9	13,205	12,488	25,693
10-19	13,971	13,433	27,404
20-29	18,473	17,517	35,990
30-39	17,833	16,553	34,386
40-49	17,849	17,403	35,252
50-59	13,889	14,495	28,384
60-69	8,782	9,327	18,109
70+	7,587	10,910	18,497
Total	111,589	112,126	223,715

Source: FP Markets—Canadian Demographics 2009.

Annual population and household estimates

	City of Kitchener		Region of Waterloo	
	2008	2009	2008	2009
Population	218,700	224,500	523,400	533,700
Households	82,490	84,920	185,660	189,830

Source: Region of Waterloo, 2009.

Census population

Year	City of Kitchener	Kitchener CMA
1991	168,282	Not available
1996	178,420	382,940
2001	190,399	414,284
2006	204,668	451,235

Source: Statistics Canada, 2006 Census.

Population forecast

Year	City of Kitchener
2011	223,410
2016	244,030
2021	265,555
2026	286,135
2031	304,655

Source: Region of Waterloo, 2008.

Immigration

	City of Kitchener
Non-immigrants	147,170
Immigrants	53,320
Before 1991	29,590
1991 to 2000	14,445
2001 to 2006	9,285
Non-permanent residents	1,670

Source: Statistics Canada, 2006 Census.

Labour force profile

Current rates (in thousands unless specified)

	Dec. 2009	Dec. 2010
	Kitchener CMA	
Population age 15+	398.5	404.8
Labour force	280.0	282.3
Employed	254.6	261.5
Unemployed	25.4	20.7
Participation rate (%)	70.3	69.7
Employment rate (%)	63.9	64.6
Unemployment rate (%)	9.1	7.3
	All of Canada	
Participation rate (%)	67.0	66.7
Employment rate (%)	61.4	61.6
Unemployment rate (%)	8.4	7.7

Source: Statistics Canada, Labour Force Survey, January 2011, seasonally-adjusted data.

Comparison of current rates

CMA	Unemp. %	Emp. %	Part. %
Hamilton	6.9	61.1	65.7
Kitchener	7.3	64.6	69.7
Toronto	8.4	62.6	68.2
London	8.7	58.7	64.1
Oshawa	9.4	63.6	70.2
St. Catharines-Niagara	9.4	56.7	62.7
Windsor	10.9	54.6	61.2

Source: Statistics Canada, Labour Force Survey, December 2010, seasonally-adjusted data.

Historical unemployment rates (%)

Year	Kitchener CMA	Ontario	Canada
2005	5.8	6.6	6.8
2006	5.3	6.3	6.3
2007	5.5	6.4	6.0
2008	6.0	6.5	6.1
2009	9.5	9.0	8.3
2010	8.0	8.7	8.0

Source: Statistics Canada, Labour Force Survey Historical Review.

Post-secondary enrollment

Regional enrollment	Full-time	Part-time	Total
Conestoga College	9,000	39,000	48,000
Wilfrid Laurier University	14,689	2,558	17,247
University of Waterloo	29,956	2,549	32,505
McMaster University's School of Medicine	64	N/A	64
Total	53,709	44,107	97,816

¹ Population data are from several sources and cannot be compared.



Employment by industry

	Kitchener CMA
Construction	15,700
Manufacturing	53,700
Goods-producing sector	72,300
Trade	39,300
Transportation and warehousing	10,900
Finance, insurance, real estate, leasing	22,300
Professional, scientific, technical services	17,600
Business, building, other support services	10,800
Educational services	24,200
Health care and social assistance	22,300
Information, culture and recreation	8,800
Accommodation and food services	15,800
Other services	11,500
Public administration	8,100
Services-producing sector	191,500
Total employed, all industries	263,700

Source: Statistics Canada, Labour Force Survey, 2010.

Educational attainment

	City of Kitchener age 15+ population	
	Num.	%
No certificate, diploma or degree	40,260	25%
High school certificate or equivalent	46,640	28%
Apprenticeship or trades certificate or diploma	14,145	9%
College, CEGEP or other non-university certificate or diploma	31,505	19%
University certificate or diploma below the bachelor level	4,835	3%
University certificate, diploma or degree	26,890	16%

Source: Statistics Canada, 2006 Census.

Business profile

Top employers

Number employed in the city of Kitchener	
Maple Leaf Consumer Foods	1,688
Manulife Financial	1,200
Arvato Services Inc.	954
Conestoga College	720
Rogers Communications	720
Kuntz Electroplating Inc.	600
Dare Foods Limited	590
Krug Inc.	550
BLM Transportation Group	500
Crawford and Company (Canada) Inc.	450

Source: 2009–2010 Kitchener Business Directory. Does not include government employers.

Number of establishments

	Kitchener CMA
Employee size range	Number of establishments
1-4	6,757
5-9	2,774
10-19	1,813
20-49	1,169
50-99	434
100-199	200
200-499	119
500 +	41
Subtotal	13,307
Size indeterminate	15,148
Total	28,455

Source: Canadian Business Patterns, June 2010.

Business parks

City of Kitchener business park	Acres
Bridgeport Business Park	50
Grand River West Business Park	28
Huron Business Park	390
Lancaster Corporate Centre	30
Total acres in business parks	498

Source: Economic Development, City of Kitchener, 2011.

Retail sales

	City of Kitchener
Sales estimate	\$2,576,110,000
% above/below national average	-7%
Per household	\$29,000
Per capita	\$11,500
Number of establishments	1,331

Source: FP Markets—Canadian Demographics 2009.

Development activity

Building permit construction values (\$ millions)

Year	City of Kitchener				
	Ind.	Inst.	Comm.	Res.	Total*
2005	23.88	38.63	30.42	240.93	376.1
2006	14.55	41.99	44.49	191.34	333.3
2007	37.06	72.47	23.87	237.54	410.2
2008	32.78	26.03	43.58	163.07	320.0
2009	28.53	48.95	32.26	187.00	337.3
2010	65.03	44.86	46.09	249.80	466.45

*Includes non-residential improvements, plumbing and multiple use.

Source: Economic Development, City of Kitchener, 2010.

Non-residential development charges

City of Kitchener:	
Full services, central neighbourhoods	\$1.61/sq.ft.
Full services, suburban area	\$4.12/sq.ft.
Region of Waterloo:	
Full services	\$8.92/sq.ft.

Source: City of Kitchener and Region of Waterloo, 2011.



Available space

	City of Kitchener		
	Inventory (sq.ft.)	Vacancy Rate (%)	Avg asking rent/sq.ft.
Industrial	22,210,831	5.0%	\$4.23
Office	4,930,082	6.3%	\$10.95

Source: CBRE MarketView Reports, 3rd quarter 2010.

Residential market

Housing starts

Year	City of Kitchener	
	Single detached	Total
2005	1,000	1,730
2006	705	1,762
2007	752	1,731
2008	622	1,065
2009	454	1,148
2010	568	1,214

Source: DTS Department, City of Kitchener.

Apartment rental market

Year	Kitchener CMA	
	Vacancy rate (%)	Average rent (\$)
2005	3.3%	Not available
2006	3.3%	\$798
2007	2.7%	\$781
2008	1.8%	\$800
2009	3.3%	\$812
2010	2.6%	\$828

Source: CMHC Annual rental market report.

Income, wages and cost of living

Average income

	City of Kitchener
Household	\$80,600
Family Income	\$91,248
Per Capita	\$32,000

Source: FP Markets—Canadian Demographics 2009.

Wage and employer rates

	Ontario
Minimum Wage	\$10.25
Students under age 18	\$9.60
Employees serving alcohol	\$8.90
Employment Insurance	1.80%
Canada Pension	4.95%

Source: Ministry of Labour, effective March 31, 2010

Wages for select occupations

	Ontario median hourly wage rate (\$)
Management	35.10
Senior management	47.47
Business, finance & administrative	20.00
Professionals in business & finance	28.85

Wages for select occupations continued...	\$
Financial, secretarial & administrative	21.00
Clerical	17.95
Natural & applied sciences & related	30.77
Art, culture, recreation & sport	21.15
Sales & service	12.00
Wholesale, technical, insurance, real estate sales, & retail, wholesale & grain buyers	21.63
Retail salespersons, sales clerks, cashiers	10.53
Chefs & cooks, & food & beverage service	11.00
Protective services	23.75
Sales & service n.e.c., including travel & sport	11.00
Trades, transport & equipment operators	21.00
Contractors & supervisors in trades & trans.	27.69
Construction trades	20.31
Transport & equipment	19.23
Trades helpers, construction, trans. labourers	16.00
Unique to processing, manufacturing & utilities	17.63
Machine operators & assemblers	18.75
Labourers in processing, manufacturing, util.	13.00

Source: Statistics Canada, Labour force historical review, 2010.

Housing prices

	City of Kitchener
Standard condominium apartment	\$165,800
Standard townhouse	\$235,662
Detached bungalow	\$270,128
Standard two-storey	\$301,354
Luxury condominium apartment	\$315,500
Executive detached two-storey	\$421,202
Senior executive	\$481,500

Source: Royal LePage, 3rd quarter 2010.

Comparison of prices (standard two-storey)

City	Price
Windsor	\$125,000
London	\$246,700
Kitchener	\$301,354
Mississauga	\$383,500
Burlington	\$395,000
Markham	\$485,000

Source: Royal LePage, 3rd quarter 2010.

Historical prices (standard two-storey)

Year	City of Kitchener Price
2005	\$215,400
2006	\$232,315
2007	\$245,750
2008	\$245,200
2009	\$246,500
2010	\$301,354

Source: Royal LePage, 2000–2010.



Average household expenditures

	City of Kitchener (\$)
Food	7,941
Shelter	14,902
Transportation	10,110
Taxes & Securities	20,808
Total (incl. other categories)	76,784
Average discretionary income	22,685

Source: FP Markets—Canadian Demographics 2009.

History of average household expenditures

City of Kitchener		
	Avg. household expenditures	% change y-y
2005	\$62,020	1.5%
2006	\$63,244	2.0%
2007	\$66,339	4.9%
2008	\$69,041	4.1%
2009	\$76,784	11.2%
2010		

Source: FP Markets—Canadian Demographics 2009.

Kitchener utility rates

Hydro rates

General service	(<50 KW Demand)	(>50 KW Demand)
Per kWhr unless specified		
Energy charge		
First 750 kWhr	\$0.065	Spot Market Price
Remaining kWhr	\$0.075 (or retailer price)	

Transmission portion

Transmission network charge	\$0.0042	\$2.2026
Transmission connection charge	\$0.0014	\$0.7539
Wholesale market charge	\$0.0065	\$0.0065

Kitchener-Wilmot hydro distribution portion

Distribution charge -- RPP	\$0.0102	\$3.1343
Distribution charge -- Non-RPP	\$0.0103	\$3.4703
Customer owned transformation credit	N/A	(\$0.60)
Monthly charge	\$26.17	\$233.71

Source: Kitchener-Wilmot Hydro, effective May 1, 2010 to April 30, 2011.

Residential and large user rates are available upon request or visit www.kwhydro.ca/rates.asp.

Water and sewer rates

Water rate per cubic metre	\$1.5271
Sewer rate per cubic metre	\$1.7295

Source: Kitchener Utilities, effective March 1, 2010.

Gas rates

General Service M1 (<50,000 m³ annually)

Amount of gas used per month in m ³	Net rate cents/m ³	Daily fixed delivery charge
First 100	36.5	\$0.62/day
Next 150	36.2	\$0.62/day
All over 250	35.7	\$0.62/day

General Service M1 (>50,000 m³ annually)

Amount of gas used per month in m ³	Net rate cents/m ³	Daily fixed delivery charge
First 1,000	35.6	\$2.30/day
Next 6,000	35.5	\$2.30/day
Next 13,000	35.3	\$2.30/day
All over 20,000	35.0	\$2.30/day

Source: Kitchener Utilities, effective July 1, 2010.

Firm/Interruptible Industrial and Commercial Contract Rates also available.

Community

Institutional Facilities

Hospitals	3
Hospital beds	686

Culture and recreation

The City of Kitchener offers a mix of community infrastructure including seven pools, seven arenas, and plenty of outdoor facilities like tennis courts, soccer fields, baseball diamonds and playgrounds. 115 km of trails cross the city amid 3,000 acres of parkland.

The City operates two public golf courses, as well as 15 community centres and four public library branches. Other City enterprises include the Aud—an arena and events venue—and the Kitchener Market.

Local cultural amenities include the Centre in the Square, The Children's Museum, the Kitchener-Waterloo Art Gallery and the Conrad Centre for the Performing Arts.